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**India's baby care market has growth potential, according to Netscribes' report**

*Netscribes (India) Pvt. Ltd., launches Baby Care Market – India report covering the Indian Baby Products Industry. The report is part of the Consumer Goods series of Netscribes.*

**Mumbai, India – July 31, 2009** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Baby Care Market – India. The baby care market in India is growing at the rate of 17 % per annum. The growth in the sector is being propelled by increase in disposable income, birth rate, increasing working women population, introduction of innovative products and reduction in prices. Though the market is currently restricted to urban areas it is fast expanding to rural areas.

The report begins with an overview of the market including the market size, growth and revenues split between organized and unorganized market. The drivers and challenges explain the factors influencing growth of the industry and a brief analysis of the major issues/challenges hindering growth is also included. The report also highlights the future trends in the market. Competitive landscape identifies major players in this market and provides brief business description of each player. The report also highlights the key developments in baby care market.

For more details on the content of each report and ordering information please contact:

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**About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to [info@netscribes.com](mailto:info@netscribes.com).

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