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Bath fittings and accessories market in India has good growth potential, finds Netscribes'

Netscribes (India) Pvt. Ltd., launches Bath Fittings & Accessories - India report covering the current and future outlook of bath fittings and accessories market. The report is part of the Consumer Durables Industry Series of Netscribes.

Mumbai, India –November 27, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Bath Fittings and Accessories - India. The bath fittings and accessories industry is growing at 22% per annum. Growth in this sector is being propelled by increasing urbanization, increase in disposable Income, growth in real estate sector, growth in hospitality industry and improving awareness.

The report begins with a market overview. It gives a quick picture of the market with estimated market size, growth rate and revenue split between organized and unorganized segments. The drivers explain the factors influencing growth of the industry including increasing urbanization, increase in disposable income, growth in real estate sector, growth in hospitality industry and improving awareness among the consumers. The key challenges identified are low demand in replacement market, market restricted to urban areas, bathroom size in India.

The report also highlights the current market trends including manufacturers providing complete bathroom solutions, water conservation technology, tie ups with architects, builders and interior designers, and growing popularity of imported fittings. The competitive landscape profiles the major bathroom fittings and accessories manufacturers including their business description. The report also provides details of key developments in this sector.

For more details on the content of each report and ordering information please contact:

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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