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Branded and imported furniture fast gaining popularity in Indian market, finds Netscribes

Netscribes (India) Pvt. Ltd., launches Branded Furniture Market - India report covering the Indian Furniture Industry. The report is part of the Consumer Durables Industry Series of Netscribes.

Mumbai, India –November 14, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Branded Furniture Market - India. The branded furniture industry is growing at 30% per annum. Growth in this sector is being propelled by increase in disposable income, reduction in import duties, growth in real estate sector, growth in organized retail, rising quality consciousness amongst Indian consumers, growth in IT & ITES Sector and growth in tourism.

The report begins with a market overview. It gives a quick picture of the market with estimated market size, growth rate and revenue split between domestic & commercial furniture segments. The drivers and challenges explain the factors influencing growth of the industry and briefly analyzes the major issues/challenges hindering growth. The report also highlights the current market trends. The competitive landscape profiles the major furniture manufacturers and retail chains in this sector including the business description. The report also provides details of key developments in this sector.

For more details on the content of each report and ordering information please contact:

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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