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**Ceramic tiles market in India is expected to grow rapidly in the near future, finds Netscribes**

*Netscribes (India) Pvt. Ltd., launches Ceramic Tiles Market in India 2010 report covering a market which is expected to witness strong growth with the boom in housing and construction sector.*

**Mumbai, India – June 30, 2010** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report *Ceramic Tiles Market in India 2010*. The boom in housing sector and commercial real estate is expected to drive the market.

The report begins with an introduction to the market stating the market size and growth in both value and volume terms. The report categorizes the ceramic tiles in four different segments and provides the market share of each segment. The report also highlights the import and export market for ceramic tiles including the major export and import destinations.

An analysis of the drivers explains growth in income and urban population, growth in real estate sector, low per capita consumption of tiles, and replacement market as major factors driving the ceramic tiles market. The key challenges identified include dumping of ceramic tiles in India by Chinese manufacturers and competition from the unorganized sector. The report also identifies the key trends as large distribution network, shift to vitrified tiles and digital print technology being used on ceramic tiles.

Competition section profiles major domestic players in the market. The section contains a snapshot of their financials and business highlights.

For more details on the content of each report and ordering information please contact:

**Gagan Uppal**

Tel: +91-96191 00122

Email: [gagan.uppal@netscribes.com](mailto:gagan.uppal@netscribes.com)

**Gaurav Kumar**

Tel: +91-98303-09715

Email: [gaurav.kumar@netscribes.com](mailto:gaurav.kumar@netscribes.com)

**About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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