

FOR IMMEDIATE RELEASE

**Cold Chains logistics in India is at a nascent stage with immense growth potential, finds Netscribes**

*Netscribes (India) Pvt. Ltd., launches Cold Chains – India report covering the Indian Cold-Chains Industry. The report is part of logistics industry series of Netscribes*

**Mumbai, India – September 04, 2009** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Cold Chains – India. The industry is growing at 22% per annum. Growth in this sector is being propelled by tremendous growth in organized retail, shift towards horticultural crops, growth in processed food sector, government initiatives and demand from Pharmaceutical sector.

The report begins with an overview of the market including the market size, growth and geographical & commodity wise distribution of cold storages. The drivers and challenges explain the factors influencing growth of the industry and a brief analysis of the major issues/challenges hindering growth is also included. The report also highlights the current trends in the market. Competitive landscape identifies major players in the market including brief business description on each player. The report also covers the other key developments in Cold Chains market.

The Cold-Chains Market report is part of Netscribes' Logistics Sector series, which also includes Warehousing and CFS & ICD market in India.

For more details on the content of each report and ordering information please contact:

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**About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to [info@netscribes.com](mailto:info@netscribes.com).

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