

Netscribes opens new centre in Delhi

Netscribes Inc., a leading knowledge services firm today announced the opening of its fourth operations centre at Delhi. The firm already has a presence in Mumbai, Kolkata and Pune. The new centre will function as a hub for the company's global clients, primarily in the areas of children's book publishing, research & analytics and social media services.

Located in Nehru Place, a prominent commercial district in South Delhi, the new centre has been set up in line with the company's objective to become a preferred partner for leading global players in the children's publishing arena. Delhi, being a home to both international and national publishers, also offers an abundant supply of skilled resources, essential to achieve this objective. This centre will complement the company's three existing offices in the research & analytics and social media domains and will employ business and financial analysts and knowledge consultants.

Commenting on this latest addition, Mr. Sourav Mukherjee, Founder & CEO, Netscribes Inc. said, "Delhi, being the traditional seat of the Indian publishing industry, offers a strategic advantage for players operating in this industry and we firmly believe that the presence of rich intellectual capital here will help us consolidate our presence in this space. This centre will also help us expand our geographic reach and take advantage of the thriving research and analytics industry in the region and enhance our India primary capabilities too."

Netscribes counts some of the best Fortune 1000 organizations among its clients, which include global investment banks, private equity firms, hedge funds, global software servicing firms, large corporations and research & media firms. Within a short span of entering the children's publishing business, the firm has started to work closely with a few leading US and UK based publishers.

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