

FOR IMMEDIATE RELEASE

E-learning market in India showing tremendous opportunity, finds Netscribes' E-learning report

Netscribes (India) Pvt. Ltd., launches its E-learning report covering the multimedia and online education market in India as part of its Education Industry Series.

Mumbai, India – April 17, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report – E-Learning in India. E-learning is at nascent stage in India and highly under penetrated, creating tremendous opportunity for private players to invest in this segment of education sector.

The report provides a snapshot of the e-learning market in India, including the market size, growth and key segments. It provides overview of multimedia in private schools, government ICT program for public schools and online courses/certifications market in India. Key trends and drivers in the e-learning market are highlighted and a brief analysis of the major issues/challenges hindering growth is also included. Competitive landscape identifies the major players in e-learning segment in Indian market. It indicates the business model, key financials and expansion plans for each player.

The E-learning report is part of Netscribes' Education Sector series, which also includes Coaching Classes and Vocational Training market in India.

For more details on the content of each report and ordering information please contact:

Natasha Mehta, CFA

Tel: +65-9651-6382

Email: natasha.mehta@netscribes.com

Gagan Uppal

Tel: +91-98364-71499

Email: gagan.uppal@netscribes.com

About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to info@netscribes.com.

Contact Info:

Subhash Rao

Netscribes (India) Pvt. Ltd.

5th Floor, A-Wing, Trade Star,

M.V. Road, Andheri (E)

Mumbai – 400059, India
Phone: +91-22-6642-7701
Email: subhash.rao@netscribes.com
www.netscribes.com