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**Express courier market in India is expected to grow rapidly in the near future, finds Netscribes**

*Netscribes (India) Pvt. Ltd., launches Express Courier Market in India 2010 report covering a market with strong growth potential. It is a part of Netscribes' Logistics Industry Series reports.*

**Mumbai, India – March 22, 2010** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report *Express Courier Market in India 2010*. The increase in demand for reliable and efficient express delivery services from a wide spectrum of consumer segments is expected to drive the market.

The report begins with an introduction to the market stating the various segments in the market and the benefits accrued to users. This is followed by an overview of the industry indicating market size, growth and the share contributed by each segment to the market.

An analysis of the drivers explains growth factors, for each segment, such as strong economic growth to drive demand, growth in BFSI segment, development of infrastructure, inclination towards services provided by private players and online shopping. The key challenges identified include postal amendment bill, increasing petroleum prices, increasing use of internet as a mode of communication and lack of skilled employees. The report identifies the key trends including globalization and consolidation within the industry, players entering third party logistics (3PL) and growing usage of technology.

Competition section provides share of organized and unorganized players and profiles major domestic and foreign players in the market. The section contains a snapshot of their corporation, operational segments and business highlights, providing an insight into the existing competitive scenario.

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**About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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