

FOR IMMEDIATE RELEASE

**Higher education in India has witnessed tremendous growth over the years, finds Netscribes**

*Netscribes (India) Pvt. Ltd., launches a report on the higher education market in India as part of its Education Industry report series.*

**Mumbai, India – August 22, 2009** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its Education Industry in India report. The growth in student population and the strong impetus towards developing this sector by the government is creating opportunities for investment in this sector.

The report begins with an introduction to the higher education sector covering the various regulatory bodies and councils that exist in this space including their roles. The overview section indicates the market size and growth of the higher education sector and institutions in this space as well as information regarding market segmentation. The intake of students across India for various courses has also been mentioned. The current scenario in India has been discussed covering the fundamental shortcomings in the market, low gross enrollment ratio, low public spending, not-for-profit mandate of the government and the approach adopted by private players, lack of co-operation between public and private sector and lack of large players in the market.

The key initiatives of the government identified include the introduction of National Commission for Higher Education and Research (NCHER), Foreign Educational Institutions Bill of 2007, provisions for higher education under the 11th Five Year Plan and passing of the Right of Children to Free and Compulsory Education Bill. An analysis of the drivers explains growth factors such as growing middle class with the ability to afford a private education, India's demographic advantages, poor perception towards alternative education streams, growing private players due to large demand-supply gap and expenditure on foreign education.

The competition section highlights the major private players including their business focus and expansion plans.

For more details on the content of each report and ordering information please contact:

**Natasha Mehta, CFA**

Tel: +65-9651-6382

Email: [natasham@netscribes.com](mailto:natasham@netscribes.com)

**Gagan Uppal**

Tel: +91-98364-71499

Email: [gaganu@netscribes.com](mailto:gaganu@netscribes.com)

## **About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to [info@netscribes.com](mailto:info@netscribes.com).

### **Contact Info:**

#### **Gagan Uppal**

Netscribes (India) Pvt. Ltd.  
Podar Center, 85 Parel Post Office Lane,  
Off Dr. Ambedkar Road, Parel (East)  
Mumbai – 400012, India  
Phone: +91-22-4098 7600  
Email: [gagan.uppal@netscribes.com](mailto:gagan.uppal@netscribes.com)  
[www.netscribes.com](http://www.netscribes.com)