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Hospital market in India is expected to continue to grow dynamically, finds Netscribes

Netscribes (India) Pvt. Ltd., updates Hospital Market - India report covering the largest segment in the Indian healthcare industry. The report is a part of Netscribes' Healthcare Industry Series reports.

Mumbai, India –February 25, 2010 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of an updated report on Hospital Market in India. The growth in consumer spending on healthcare coupled with the increase in life-style diseases is expected to attract major investors.

The report begins with an introduction to the hospital market and includes figures for the market size and growth, segmentation in the healthcare market, growth and market share of various segments in public and private hospitals.

An analysis of the drivers explains factors contributing to the growth of the hospital market based on poor public healthcare infrastructure, increasing spend on healthcare services, increase in lifestyle-related diseases, medical tourism and nascent but growing medical insurance. The key challenges discussed are high start-up cost and capital expenditure and shortage of medical professionals.

Competition section profiles the major players in the market. The section contains a snapshot of the corporations' financial performance and business highlights, providing an insight into the existing competitive scenario. This also includes a detailed region-wise segregation of major hospitals providing details regarding their location, capacity, expansion and investment details.

The future outlook in the market has been identified and includes the favourable policies on FDI and taxations that will increase foreign participation, large private equity investments especially in regional hospitals, large hospital groups making strategic acquisitions with future opportunities being limited, evolving concept of "health cities" which have scale and provide a host of satellite services, emergence of telemedicine for rural areas with participation from private sector and government and supply constraints that are expected to remain in top cities.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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