

FOR IMMEDIATE RELEASE

Indian hospital market expected to grow to USD \$32 billion by 2010 as private sector taps suppressed demand for healthcare services, finds Netscribes industry report

Netscribes (India) Pvt. Ltd., launches a report on the Indian Hospital market. The report explains the key drivers and future outlook that contribute to the growth of the industry led by private sector.

Mumbai, India – March 2, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of a report on the Indian Hospital market. The hospital industry accounts for half the healthcare sector’s revenues and is estimated to be worth USD \$25 billion in 2008. The dismal performance by the Indian government in providing healthcare infrastructure has created tremendous opportunities in the private sector. The huge pent up demand for quality healthcare and increase in healthcare spending in the long-term are fundamentally strong drivers in this market.

The report begins with an overview on the industry including market size, growth, and key segments. An analysis of drivers explains factors contributing to the huge potential based on healthcare consumption, increasing instances of lifestyle-related diseases, medical tourism, and growing health insurance. The key challenges identified include significant capital requirements and a shortage of medical professionals. Major private players in the industry are also identified as well as new domestic and international entrants in the market.

“We believe that there are sound opportunities for investment in healthcare in the private sector. Quality, affordable healthcare can be achieved. This report provides valuable information on where opportunities lie within the hospital sector and what the future outlook of hospitals is in India.” says Natasha Mehta, Head of Strategic Development at Netscribes.

The future outlook covers the nature of private equity investment and buyouts by large hospital chains, emergence of “health cities”, telemedicine initiatives, and finally the supply-demand situation in key metropolitan cities in 2011.

For more details on the content of the report and ordering information please contact:

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company’s expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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