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Micro Irrigation System in India is expected to grow rapidly in the future, finds Netscribes

Netscribes (India) Pvt. Ltd. launches Micro Irrigation System in India 2010 report covering a market with strong growth potential. The report is a special feature from Netscribes.

Mumbai, India – April 16, 2010 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report *Micro Irrigation System in India 2010*. The depleting water level and water scarcity has created a demand for water efficient irrigation systems, commonly called Micro Irrigation Systems, which is expected to drive the market.

The report begins with an introduction to the market stating different types of irrigation system, potential for micro irrigation system (MIS) and other irrigation systems. This is followed by an overview of the sector indicating market size and potential from un-irrigated land in India.

An analysis of the drivers explains growth factors such as scarcity of water, increasing demand of crop, greater emphasis on horticulture crop and MIS requiring less fertilizer. The key challenge identified is high initial cost of a micro irrigation system. The report provides an overview of the major Government initiatives such as Accelerated Irrigation Benefit Program (AIBP) and Bharat Nirman Plan.

The report also discusses the steps taken by some states towards developing the micro irrigation system, including the government subsidies (Central and State), ultimate irrigation potential created and achieved, and investment approved for irrigation system.

Competition section provides brief profiles of major domestic and foreign players in the market. The section contains a snapshot of their corporation, financial performance, business highlights and their product portfolio, providing an insight into the existing competitive scenario.

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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