

FOR IMMEDIATE RELEASE

**Online Classifieds are fast gaining acceptance in Indian market, finds Netscribes**

*Netscribes (India) Pvt. Ltd., launches Online Classifieds Market - India report covering the Indian Classifieds Industry. The report is part of the Media Industry series of Netscribes.*

**Mumbai, India – October 10, 2009** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Online Classifieds Market - India. The overall classifieds industry is growing at 42% per annum. Growth in this sector is being propelled by increasing penetration of internet, growth in the services sector, favourable demographics and convenience offered by online classifieds.

The report begins with a market overview. It gives a quick picture of the market with estimated market size, growth rate and revenue split between online & print segments. The drivers and challenges explain the factors influencing growth of the industry and a brief analysis of the major issues/challenges hindering growth. The report also highlights the current market trends. The competitive landscape profiles the major players in this sector including the business description, and classified websites for each player. The report also provides details of private equity investments and key developments in this sector.

For more details on the content of each report and ordering information please contact:

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**About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to [info@netscribes.com](mailto:info@netscribes.com).

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