

FOR IMMEDIATE RELEASE

**Pharmacy retail market in India is experiencing healthy growth, according to Netscribes' report**

*Netscribes (India) Pvt. Ltd., launches Pharmacy Retail Market - India report covering the Indian Pharmacy Retail Industry. The report is part of Netscribes' Healthcare Industry series.*

**Mumbai, India – September 25, 2009** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report Pharmacy Retail Market - India. The industry is growing at 41% per annum and expected to reach INR 432 bn by 2011. Growth in this sector is being propelled by increase in healthcare spending, growth in pharma sector & organized pharma retail, changing disease profile of India, consumer attitudes, attractive margins and growth in OTC segment.

The report begins with a market overview. It gives a quick picture of the market with estimated market size, growth rate and revenue split between organized & unorganized sector. The drivers and challenges explain the factors influencing growth of the industry and a brief analysis of the major issues/challenges hindering growth. The report also highlights the current market trends. The competitive landscape profiles the major players in this sector including the business description, number of stores and expansion plans for each player. The report also provides details of the key developments in this sector.

For more details on the content of each report and ordering information please contact:

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**About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to [info@netscribes.com](mailto:info@netscribes.com).

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