

FOR IMMEDIATE RELEASE

“Many players have entered the fast growing Indian preschool space”, finds Netscribes’ report

Netscribes (India) Pvt. Ltd. launches its Preschool market - India report covering the informal preschool education market as part of its Education Industry series reports.

Mumbai, India – October 10, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report – Preschool market in India. With the increasing penetration of preschool education in India and the rising qualities of preschools the market is set to cross USD 1 bn by 2012, registering a high 36% annual growth. Preschools are primarily an urban trend with rapid proliferation of organized preschool chains in metros.

The report provides a snapshot of the Preschool market in India, including a market overview that provides the market size & growth and market share of the organized segment. Key drivers of the market are highlighted and major issues/challenges hindering growth are also covered. Trends in the preschool market are discussed in a separate section. Competitive landscape provides the market share of major players revenue-wise and also profiles major players including details of their brands and future plans.

For more details on the content of each report and ordering information please contact:

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company’s expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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