

FOR IMMEDIATE RELEASE

Indian Security and Surveillance market receives boost after Mumbai attacks spurs industry growth according to Netscribes' update on the industry

Netscribes (India) Pvt. Ltd., launches an updated report on the Indian Security and Surveillance market. The report covers the industry before and after the November 2008 attacks in Mumbai, which has increased demand from government and the private sector.

Mumbai, India – March 2, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of an updated report on the Indian Security and Surveillance market. Following the November 2008 attacks in Mumbai, the government, businesses and individuals are investing significant amounts in installing and upgrading their security infrastructure. This heightened awareness is providing an added boost to the security and surveillance systems industry, which has historically grown at 20-30 per cent annually.

“Following the horrific attacks on Mumbai, India in November 2008 which stunned the world, there has been tremendous response and interest about the Security and Surveillance sector. Netscribes projects this industry to grow significantly over the next several years. Our updated version of the report is very relevant and easy to read. This report is a must read for all suppliers, intermediaries and organizations relating to security and surveillance and the options available to them. We predict that this industry will grow very rapidly over the next several years as acts of violence are becoming more frequent.” says Natasha Mehta, head of Strategic Development at Netscribes.

The report provides a snapshot of the market indicating the estimated size, growth, and segments by product, customer type and geography. Since imports play a major role in the market, a brief on the typical sales method in each customer segment, and the role of distributors provides an introduction to companies seeking to do business in India. A discussion on demand from various customer segments, challenges and the structure of competition completes the picture of the market as it is today. The major players in the industry, their product portfolio and the A future outlook on the import duties and taxation, technologies of importance and investment from private equity is also covered.

For more details on the content of each report and ordering information please contact:

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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