

EU's energy conservation goal offers strong opportunities, finds Netscribes' Smart Metering report

Netscribes (India) Pvt. Ltd., launches its Smart Metering - Europe report covering an emerging industry in Europe with strong future prospects due to the European Union's directive towards efficient energy use.

Mumbai, India – June 04, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of Smart Metering - Europe report. The demand generated under favourable government policies is creating tremendous opportunities for investment in this sector.

The report provides a snapshot of the Smart Metering market in Europe, including the market size and growth figures. The policies towards implementation of smart meters in European countries have been highlighted. Industry drivers such as EU directive and energy conservation goals, liberalization of energy market in Europe, cost benefits leading to favourable market conditions and demand side management are discussed. Challenges include huge investment requirements, lack of standardization, security issues and lack of acceptability among small consumers.

The report also highlights the opportunities and benefits accruing to utility firms, manufacturers and IT consulting firms as more European countries implement smart metering technology. Competition covers the key players providing an overview, geographic presence and their business outlook.

For more details on the content of each report and ordering information please contact:

Natasha Mehta, CFA

Tel: +65-9651-6382

Email: natasha.mehta@netscribes.com

Gagan Uppal

Tel: +91-98364-71499

Email: gagan.uppal@netscribes.com

About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to info@netscribes.com.

Contact Info:

Gagan Uppal

Netscribes (India) Pvt. Ltd

Podar Center, 85 Parel Post Office Lane,

Off Dr Ambedkar Road, Parel (East), Mumbai 400 012

Phone: +91-22-6642-7701

+91-33-4001-7240

Email: gagan.uppal@netscribes.com

www.netscribes.com