

FOR IMMEDIATE RELEASE

**Telecom tower business in India is lucrative providing long term growth prospects, finds Netscribes**

*Netscribes (India) Pvt. Ltd., launches its Telecom Towers – India report covering the telecom towers. The report is part of Telecom Industry series of Netscribes.*

**Mumbai, India – May 15, 2009** – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report - Telecom Towers – India. Tower infrastructure is increasingly becoming independent of telecom operators in India. The industry is growing at 17% per annum driven by growth in telecom subscribers, falling average revenue per user (ARPU) and increasing teledensity.

The report begins with an overview of the market of the telecom towers tower requirement estimates, level of tower sharing and types of telecom towers. The report also provides a brief description of the various business models under which telecom tower companies operates. The infrastructure sharing section highlights various types of infrastructure sharing arrangements and TRAI initiatives to encourage infrastructure sharing in India. The competitive landscape identifies major telecom tower companies, new entrants in the market and tower infrastructure suppliers for various telecom operators in India. The report also highlights major PE/VC deals and level of M&A activity in telecom tower sector.

For more details on the content of each report and ordering information please contact:

**Natasha Mehta, CFA**

Tel: +65-9651-6382

Email: [natasha.mehta@netscribes.com](mailto:natasha.mehta@netscribes.com)

**Subhash Rao**

Tel: +91-98190-59664

Email: [subhash.rao@netscribes.com](mailto:subhash.rao@netscribes.com)

**About Netscribes (India) Pvt. Ltd.**

Netscribes ([www.netscribes.com](http://www.netscribes.com)) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

For more information please write to [info@netscribes.com](mailto:info@netscribes.com).

**Contact Info:**

**Subhash Rao**

Netscribes (India) Pvt. Ltd.  
5<sup>th</sup> Floor, A-Wing, Trade Star,  
M.V. Road, Andheri (E)