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VoIP yet to gain acceptance in India, but possesses great future prospects, finds Netscribes

Netscribes (India) Pvt. Ltd., launches its VoIP – India report covering the Internet Telephony medium. The report is part of the Telecom Industry series of Netscribes.

Mumbai, India – August 22, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its report – VoIP Market in India. VoIP-based services are yet to gain acceptance in India. The industry has witnessed drastic regulatory measures by the government, hampering its future growth prospects.

The report begins with an introduction to VoIP services, describing its advantages and disadvantages. It provides an overview of the business and revenue models that exist in the Indian market and also talks about the proposed revenue model. The report covers the regulatory changes that have taken place over the years in regards to VoIP-based services in India. The growth factors section highlights the advantage of low call-rates over conventional telephony, increasing Internet penetration and also touches upon the end-user segment- consumers and enterprises. The competitive landscape talks about the current VoIP providers in India and the services they offer, touching upon current market size and the unlicensed service providers in India.

For more details on the content of each report and ordering information please contact:

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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