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Demand for skilled workforce driving market the vocational training market in India, finds Netscribes

Netscribes (India) Pvt. Ltd., launches a report on the vocational training market in India as part of its Education Industry report series.

Mumbai, India – April 17, 2009 – Netscribes (India) Pvt. Ltd., a knowledge consulting solutions company, announces the launch of its Vocational Training in India report. The growth in economic activity and increased demand for an efficient workforce is creating tremendous opportunities for investment in this sector.

The report provides a snapshot of the vocational training market in India, including the market size and growth figures. Public and private participation coupled with the role of the governing bodies in this segment have been highlighted. Industry drivers such as demand for a skilled workforce in various industries, consequences of the IT boom, inadequate public education system and the increasingly competitive business environment. Challenges include existing perception among individuals towards vocational training and the lack of support from financial institutions.

The major trends observed are strategic associations between corporates and institutes, public private partnerships, demand for online correspondence courses and the participation of PE/VC firms. Competitive landscape highlights the major players in various fields (IT, Retail, Airline, Finance) and includes their business focus and expansion plans.

The Vocational Training report is part of Netscribes' Education Industry series, which also includes Coaching Classes and E-Learning.

For more details on the content of each report and ordering information please contact:

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About Netscribes (India) Pvt. Ltd.

Netscribes (www.netscribes.com) is a pioneering knowledge consulting and solutions firm with clientele across the globe. The company's expertise spans areas of investment & business research, business & corporate intelligence, publishing services and

customized knowledge database creation. At its core lies a true value proposition that draws upon a vast knowledge base.

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